



Engagement Report

SUMMER TERM 2025
(22/4/2025-29/8/2025)

NO. OF MEMBERS

4445

**signed up to the
mailing list.
(up 258)**

WEBSITE STATS

4800
Active users

Period - 20/05/25 to 31/08/25

SUPPORTING YOUR NEURODIVERGENT CHILD RESOURCE PACK

375

**Hard copies sent to
parents/carers**

Total of 6646 to 28/08

ENGAGEMENT EVENTS

SEND Roadshows

Parent/Carer Attendance;

- West Essex - 11
- South Essex - 26
- North East Essex - 29
- Mid Essex - 39

Essex Healthier Habits Hub

The Family Champion Leads attended several of these events across Essex whose aim is to enable and support local communities to live independently and make life choices that will improve their health and wellbeing.

PINS Project

We are excited to announce that Essex will be participating in the second year of the Partnership for Inclusion of Neurodiversity in Schools (PINS) Pilot within primary schools.



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SUMMER TERM
2025

NEWSLETTER STATS

Summer Term Issue 10 Sent - 15th July 2025

Sent to 4355 members**
1896 (43.54%) opened the
email***

129 (2.96%) clicked on a link
within the newsletter

MAILING STATS

EFF response to local area SEND inspection deferral - 13/06/2025

Sent to 4259 members**
1953 (45.86%) opened the email
498 (11.69%) clicked on a link

SOCIAL MEDIA STATS

REACH

No longer reported in
Facebook

VIEWS

145800 ↓ 35%*

CONTENT INTERACTIONS

1200 ↓ 42%*

LINK CLICKS

1100 ↓ 39%*

*- compared to the period 11/12/25-21/4/2025- affected by summer holiday break

** - Numbers differ as members are added to mailing list

*** Figure as at 31/08/2025